



MATTEL ELECTRONICS®
Intellivision™
Intelligent Television

Dear Intellivision owner,

Here's your \$2.50 check. You can use it towards the purchase of any Intellivision game cartridge.

Just give it to your Mattel Electronics® retailer when you pick up your next game cartridge. The simple handling instructions are printed on the back of the check.

Along with the check, we have enclosed a catalog of all the exciting Intellivision games. You'll find some great new games that weren't available when you got your Master Component. Browse and enjoy.

Toward the back of the catalog you'll find information about the Intellivision Game Club™. If you enjoy your Intellivision games as much as I do, you'll certainly want to join.

Glad to have you on the Intellivision team!

Sincerely,

George Plimpton
George Plimpton

Mattel Electronics®
P.O. Box 4010
Burlingame, Ca. 94010
ADDRESS CORRECTION REQUESTED
RETURN POSTAGE GUARANTEED

**OPEN IMMEDIATELY!
YOUR INTELLIVISION
CHECK ENCLOSED!**

MATTEL ELECTRONICS®
INTELLIVISION™
Intelligent Television

BULK
RATE
U.S. POSTAGE
PAID
MATTEL, INC.

George Plimpton
George Plimpton

B BANK OF AMERICA



PAY TO THE ORDER OF **Any Mattel Electronics® Intellivision™ Retailer**
The Sum of *TWO and 50/100 dollars*****
ISSUED TO THE ATTENTION OF:

[Empty rectangular box for recipient name]

\$2.50

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MATTEL ELECTRONICS®
INTELLIVISION™
Intelligent Television

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THRU

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George Plimpton
GEORGE PLIMPTON For Mattel, Inc.